### GLOBAL DEAL WEBINAR

# 24 MAY 2 0 2 3

# OPPORTUNITIES AND CHALLENGES OF THE PLATFORM ECONOMY IN THE GLOBAL SOUTH

**AGENDA** 

## Register here

Please note this event will be conducted in English only

### About the event

Technology is transforming the way we live and work. From how we buy groceries and hail a cab, to how we access household services, an emerging ecosystem of digitally mediated work is upending traditional employment models and altering employment relationships. While this is happening as much in the Global North as in the Global South, labour markets in the Global South are more heterogenous; they have a large and growing pool of workers; and are characterised by high levels of informality. These differences mean that the effects of platformisation manifest differently in countries at different levels of development.

Against this backdrop, the JustJobs Network will present research on opportunities and challenges of the platform economy, particularly for women in the Global South. This conversation will address:

- Whether the emergence of platforms represents an opportunity for job-centered development in the Global South, given the large incidence of informality.
- How local conditions have an impact on the relationship between platforms and job quality, and how social dialogue stands to play a key role in fostering an environment that is conducive to decent work in the sector.
- How to enable women to avail opportunities and minimize the costs of participating in this emerging ecosystem of digital work.

# 10:00 - 10:10 Opening remarks

- Glenda Quintini, Head of the Global Deal Support Unit
- Sabina Dewan, President and Executive Director of the JustJobs Network and Global Deal Senior Advisor

## 10:10 - 11:10 Session 1 – Overview of findings from the Global South

This session will present key findings from global research on digital labour platforms – with a specific focus on issues confronting the Global South.

#### Presentation:

- Sabina Dewan, President and Executive Director, JustJobs Network; Global Deal Senior Advisor
- Prerna Seth, Fellow, JustJobs Network

### Discussants:

- Mariya Aleksynska, Development Economist, OECD Development Centre
- Stijn Broecke, Senior Economist, Employment, Labour and Social Affairs Directorate, OECD

Q&A with webinar participants





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## 11:10 - 12:10 Session 2 - The role of social dialogue in the platform economy

This session will discuss how social dialogue stands to play a key role in fostering an environment that is conducive to decent work in the platform economy sector. In particular, it will shed light on how existing labour market institutions – from policies and regulations to opportunities for social dialogue – are equipped to respond to the needs of changing labour markets, and the specific needs of the platform economy.

### Presentation:

- · Aditi Surie, Senior Consultant, Indian Institute for Human Settlements
- Ramiro Albrieu, Senior Economist, RedSur

### Discussants:

- Andrea Marinucci, Strategic Partnership Technical Officer, Global Deal Support Unit
- Andrea Garnero, Labour Economist, Employment, Labour and Social Affairs Directorate, OECD

Q&A with webinar participants

## 12:10 - 13:00 Session 3 -Women's experience of the platform economy

This session will address key questions about women's labour force participation in the platform economy. How are women faring in this new labour market? And what must happen to enable women to avail opportunities and minimize the costs of participating in this emerging ecosystem of digital work?

### Presentation:

- Hue-Tam Jamme, Fellow, JustJobs Network and Assistant Professor, Arizona State University
- Mia Thom, Technical Director, Cenfri

#### Discussant:

Valentina Patrini, Social Policy Analyst, Employment, Labour and Social Affairs Directorate, OECD

Q&A with webinar participants

## 13:00 Closing remarks



